



**EMF**  
**EURO2026**  
S L O V A K I A

# **BRAND GUIDELINE**

**for EMF EUROPEAN MINIFOOTBALL CHAMPIONSHIP 2026**



EMF  
EURO  
26  
SLOVAKIA

# EUROPE'S **NO. 1** SIX-SIDED MINIFOOTBALL EVENT

# 0.0

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# 1.0

## INTRODUCTION

This brand guideline serves as the foundation for maintaining a clear, consistent, and recognizable identity for the sporting event. It defines how the event's visual and verbal elements such as logos, colors, typography, and imagery should be applied across all materials and platforms.

By following these standards, organizers, partners, and designers ensure that every communication reflects the event's values, energy, and spirit of competition.

Consistency in branding strengthens recognition, builds trust, and enhances the overall experience for participants, spectators, and sponsors alike.



# EVENT VENUE

ONDREJ NEPELA WINTER STADIUM  
(VISUALIZATION)



EMF  
EURO  
26  
SLOVAKIA

# CITY

EMF EURO 2026 IN FULL COOPERATION WITH  
THE CITY OF BRATISLAVA THE LARGEST CITY  
AND THE CAPITAL OF SLOVAKIA



# 2.0

## COMPETITION INFO

EMF EURO 2026 is the official European 6-a-side mini football championship. It will take place from **May 27<sup>th</sup> to June 4<sup>th</sup>, 2026**, in **Bratislava, Slovakia**, at the iconic Stadium of Ondrej Nepela.

This event brings together the best national teams in Europe, showcasing skill, speed, and strategy in a dynamic small-sided format.

The event is hosted by EMF – European Minifootball Federation and SZMF – Slovak minifootball federation, highlighting Slovakia's pride in hosting world-class sport.



# 3.0

## LOGO USAGE RULES

### 01

Use official main logo file only.

### 02

Do not manually alter the form or spacing of the main logo or lettermark. Keeping aspect ratio.

### 03

Always adhere to the clear space rules around the lettermark for visibility.

### 04

Only use White or Dark Blue colors for the main logo with red heart symbol.



# 3.1

## LOGO MAIN LOGO

Main Logo / Negative



**EMF**  
**EURO2026**  
S L O V A K I A

# 3.1

## LOGO VARIATIONS

Main Logo / Positive



**EMF**  
**EURO2026**  
S L O V A K I A

# 3.2.1

## MAIN LOGO **SAFE ZONE**

Main Logo / Positive



# 3.1

## LOGO VARIATIONS



**EMF**  
**EURO2026**  
S L O V A K I A

MAIN LOGO



**EMF**  
**EURO**  
**26**  
S L O V A K I A

MAIN LOGO  
VERTICAL (STACKED)



**EMF**  
**EURO2026**  
S L O V A K I A

HORIZONTAL

# 3.1

## LOGO VARIATIONS



**EMF**  
**EURO2026**  
S L O V A K I A

MAIN LOGO



**EMF**  
**EURO**  
**26**  
S L O V A K I A

MAIN LOGO  
VERTICAL (STACKED)



**EMF**  
**EURO2026**  
S L O V A K I A

HORIZONTAL

# 3.1

## LOGO VARIATIONS & SYMBOLS



BALL ICON



EMBLEM

# 3.1

## LOGO VARIATIONS



BALL ICON



EMBLEM



# 3.1

## LOGO VARIATIONS SAFE ZONE

**EMF**  
**EURO2026**  
S L O V A K I A

THREE-LINER (FULL)

**EMF**  
**EURO2026**  
S L O V A K I A

THREE-LINER (FULL)

**EMFEURO2026**

ONE-LINER  
(FULL)

**EMFEURO26**

ONE-LINER  
(SHORTENED)

# 3.1

## LOGO VARIATIONS



**EMF**  
**EURO2026**  
S L O V A K I A

THREE-LINER  
(FULL)

**EMFEURO2026**

ONE-LINER  
(FULL)

**EMFEURO26**

ONE-LINER  
(SHORTENED)

# 3.2.

## LOGO VARIATIONS SAFE ZONE



MAIN LOGO  
VERTICAL (STACKED)



ICON



EMBLEM

# 3.2.

## LOGO VARIATIONS SAFE ZONE



THREE-LINER (FULL)



THREE-LINER (FULL)



ONE-LINER (FULL)



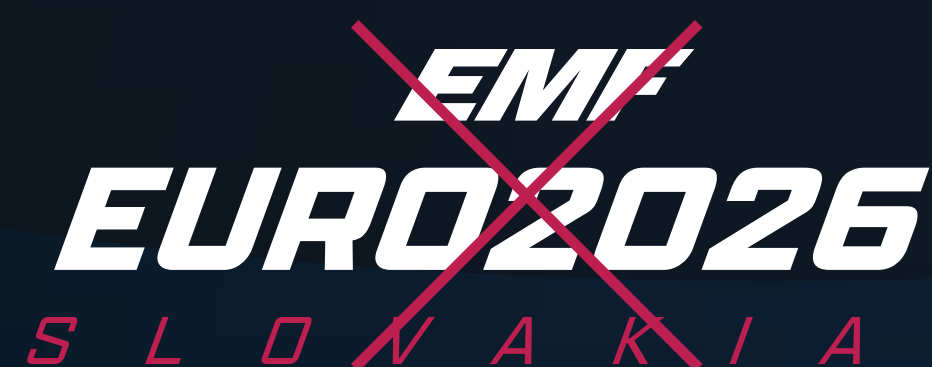
ONE-LINER (SHORTENED)



# 3.3 LOGOS DON'T'S

The logo's typography must always remain clear, consistent, and true to its original design. Do not stretch, squash, distort, or alter the proportions of the lettering in any way. Avoid adding effects such as shadows, outlines, gradients, or changing the font. You can add outer glow / outer shade.

The logo should only be used in its approved forms and sizes to ensure readability and preserve brand integrity across all applications.



# 3.4 CLAIM

ZAŽI TO NAŽIVO

# 4.0 COLORS



PRIMARY COLOR



PRUSSIAN BLUE

R - 9      C - 100  
G - 48      M - 80  
B - 76      Y - 45  
HEX 08304C      K - 40

SECONDARY COLOR



MIDNIGHT BLUE

R - 13      C - 80  
G - 19      M - 70  
B - 26      Y - 60  
HEX 0C1219      K - 80

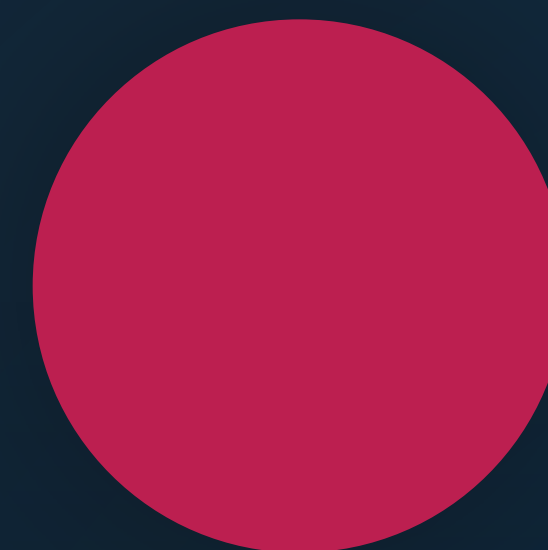
SECONDARY COLOR BRIGHT



SKY BLUE

R - 15      C - 75  
G - 146      M - 34  
B - 229      Y - 0  
HEX 0E92E5      K - 0

ACCENT COLOR



RUBY RED

R - 189      C - 20  
G - 31      M - 100  
B - 80      Y - 58  
HEX BC1E50      K - 6

ACCENT COLOR DARK



WINE RED

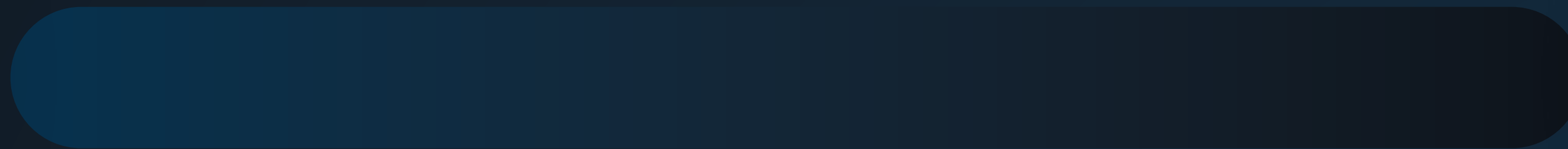
R - 62      C - 30  
G - 0      M - 100  
B - 17      Y - 50  
HEX 3E0011      K - 80

# 4.1 GRADIENTS

PRUSSIAN BLUE



DARK BLUE GRADIENT



MIDNIGHT BLUE



PRUSSIAN BLUE



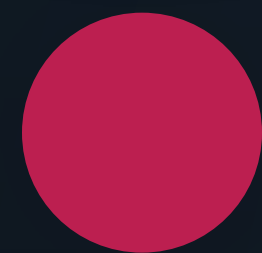
BRIGHT BLUE GRADIENT



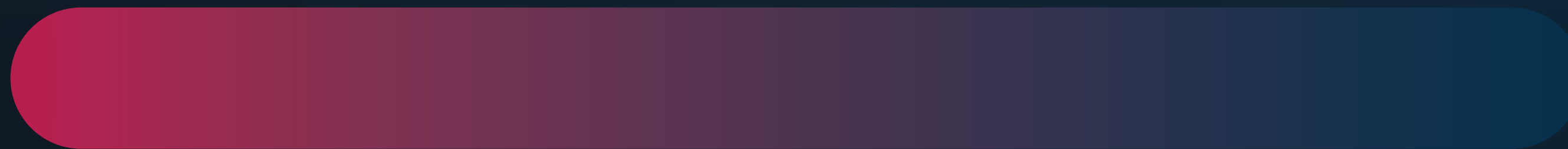
DAY BLUE



RUBY RED



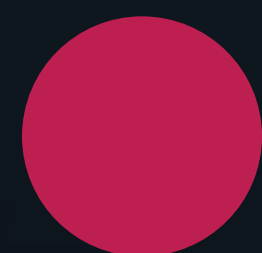
RED - BLUE GRADIENT



PRUSSIAN BLUE



RUBY RED



DARK RED GRADIENT



WINE RED



# 5.1

## MAIN TYPEFACE

**APOTEK COMP MEDIUM ONLY ALL CAPS**

**USE HEADERS, SUB HEADERS**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Àá Âã Äå Å Æ ç È é Ê ë Ì Í Î Ï Ñ Ò Ó Ô õ Ö Ø Ù Ú Û Ü Ý Þ Ž 0 1 2 3 4 5 6 7 8 9 B ! ? . , ; ' " ( ) [ ] { } / \ | - \_ + = \* # % @ & € £ \$ ¥ ° © ® ™ § < > « » ¶

**APOTEK COMP BLACK ONLY ALL CAPS**

**USE MAIN HEADERS, CTA**

ABCDEFGHIJKLMNOPQRSTUVWXYZÀÁÂÃÄÅÆÇÈÉÊËÌÍÎÏÑÒÓÔÕÖØÙÚ ÛÜÝÞŽ 0 1 2 3 4 5 6 7 8 9 B ! ? . , ; ' " ( ) [ ] { } / \ | - \_ + = \* # % @ & € £ \$ ¥ ° © ® ™ § < > « » ¶



# 5.1

## MAIN TYPEFACE SAMPLE PAGE



# 5.2

## SECONDARY TYPEFACE

### MONTSEERRAT MEDIUM

**Usage** - Long paragraph text, small text, important text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Àà Áá Ââ Ãã Ää Åå Ææ Çç Èè Éé Êê Ëë Ìì Íí Îî Ññ Òò Óó Ôô Õõ Öö Øø Œœ Ùù Úú Ûü Üü Ýý Ÿÿ Žž 0123456789ß!?,.,;‘"()[]{}|\|\_+ = \* # % @ & € £ \$ ¥ ° © ® ™ § ¨ « » ¶

### MONTSEERRAT ITALIC

**Usage** - "Quotations"

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Àà Áá Ââ Ãã Ää Åå Ææ Çç Èè Éé Êê Ëë Ìì Íí Îî Ññ Òò Óó Ôô Õõ Öö Øø Œœ Ùù Úú Ûü Üü Ýý Ÿÿ Žž 0123456789ß!?,.,;‘"()[]{}|\|\_+ = \* # % @ & € £ \$ ¥ ° © ® ™ § ¨ « » ¶

### MONTSEERRAT EXTRABOLD BLACK

**Usage** - Headers, Subheaders, Highlight / imported text, CTA,

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Àà Áá Ââ Ãã Ää Åå Ææ Çç Èè Éé Êê Ëë Ìì Íí Îî Ññ Òò Óó Ôô Õõ Öö Øø Œœ Ùù Úú Ûü Üü Ýý Ÿÿ Žž 0123456789ß!?,.,;‘"()[]{}|\|\_+ = \* # % @ & € £ \$ ¥ ° © ® ™ § ¨ « » ¶

# 5.2

## SECONDARY TYPEFACE SAMPLE PAGE



### HOTELS BASIC INFO

Name	Level	Website	Venue by foot	Venue by bus	Single room per night	1 person in twin room per night	1 person in triple room per night
Lindner Hotel	****	WEB	10 min	5 min	131,00€	89,00€	/
Hotel Bratislava	****	WEB	43 min	9 min	117,00 €	79,00€	61,00€
Hotel Nivy	***	WEB	8 min	2 min	/	75,00€	70,00€
Premium Business Hotel	****	WEB	11 min	3 min	136,00€	95,00€	/

**NOTES:**

- Full board is provided (breakfast, lunch, dinner)
- Half Board is available, price upon request
- All prices are with city tax 3€ per person per night included

9 EMF EURO 2026 TEAM INFO

### MILESTONES & DEADLINES

**27. 10. 2025**  
Internal kick off to all EMF members

**30. 11. 2025**  
Participation deposit 3.000€ to be paid

**31. 03. 2026**  
Full participation + accommodation to be paid

**25. - 26. 05. 2026**  
Team arrivals

**27. - 30. 05. 2026**  
GROUPS STAGE

**14. 11. 2025**  
Registration deadline  
**REGISTER HERE**

**28. 02. 2026**  
Group draw ceremony

**01. 04. 2026**  
GS schedule announcement

**27. 05. 2026**  
Opening ceremony + first GAME day of the EMF EURO 2026

**31. 05. - 03. 06. 2026**  
KNOCKOUT STAGE

**04. 06. 2026**  
FINALS

**PREPARATION PHASE** | **SHOWTIME!**

10 EMF EURO 2026 TEAM INFO

# 6.1.0

## HEART ICON

The heart-shaped icon represents the passion, unity, and joy at the core of the EMF EURO 2026. It symbolizes love for the game, respect among players, and the positive spirit shared by fans and participants.

This element should be used consistently as a supportive visual, reinforcing the emotional connection and community values of the event. Its clean and recognizable form ensures it remains a strong symbol of energy, teamwork, and celebration.

Use the primary main heart as default. Use the secondary slender heart in compressed space application. You can apply “dark-en” outer glow to the heart element on dark backgrounds to enhance the element or dramatic effect when done tastefully.

**Wide Heart , Primary**



**Slender Heart , Secondary**



# 6.1.1

## HEART ICON BACKGROUNDS

Main / Dark Blue background



**APPLIED EFFECT**

Color - **#BC1E50**  
Blending Mode - Overlay  
Opacity - 60%  
**Outer Glow**  
Darken / midnight blue / 60%

Main / Dark Blue background



**APPLIED BACKGROUND EFFECT**

Color - **#27a9e1**  
Blending Mode - Overlay  
Opacity - 60%

# 6.2.0

## WAVE PATTERN

The wave icon is inspired by the Danube River flowing through Bratislava, symbolizing movement, connection, and the continuous flow of energy that drives the event. It reflects both the dynamic nature of sport and the city's unique character, bringing a sense of place and cultural identity to the brand.

As a visual element, the wave represents rhythm, progress and reminding participants and spectators of the vibrant spirit that defines the event and its host city.

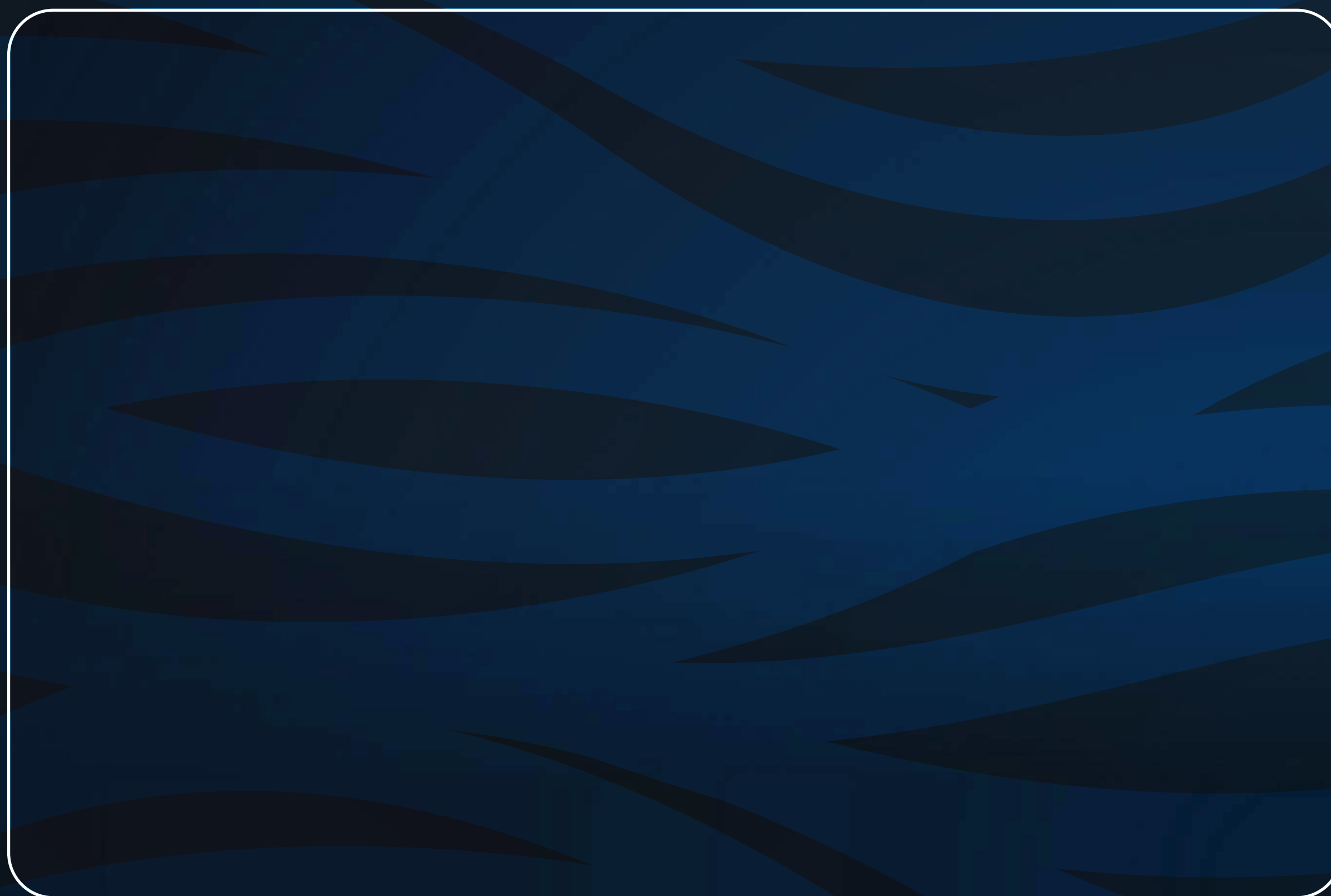
Use only as a subtle background pattern. Avoid strong color and high contrast when used with multiple objects in composition.



# 6.2.1

## WAVE PATTERN BACKGROUND

Main / Dark Blue background



### APPLIED BACKGROUND EFFECT

Color - #27a9e1

Blending Mode - Overlay

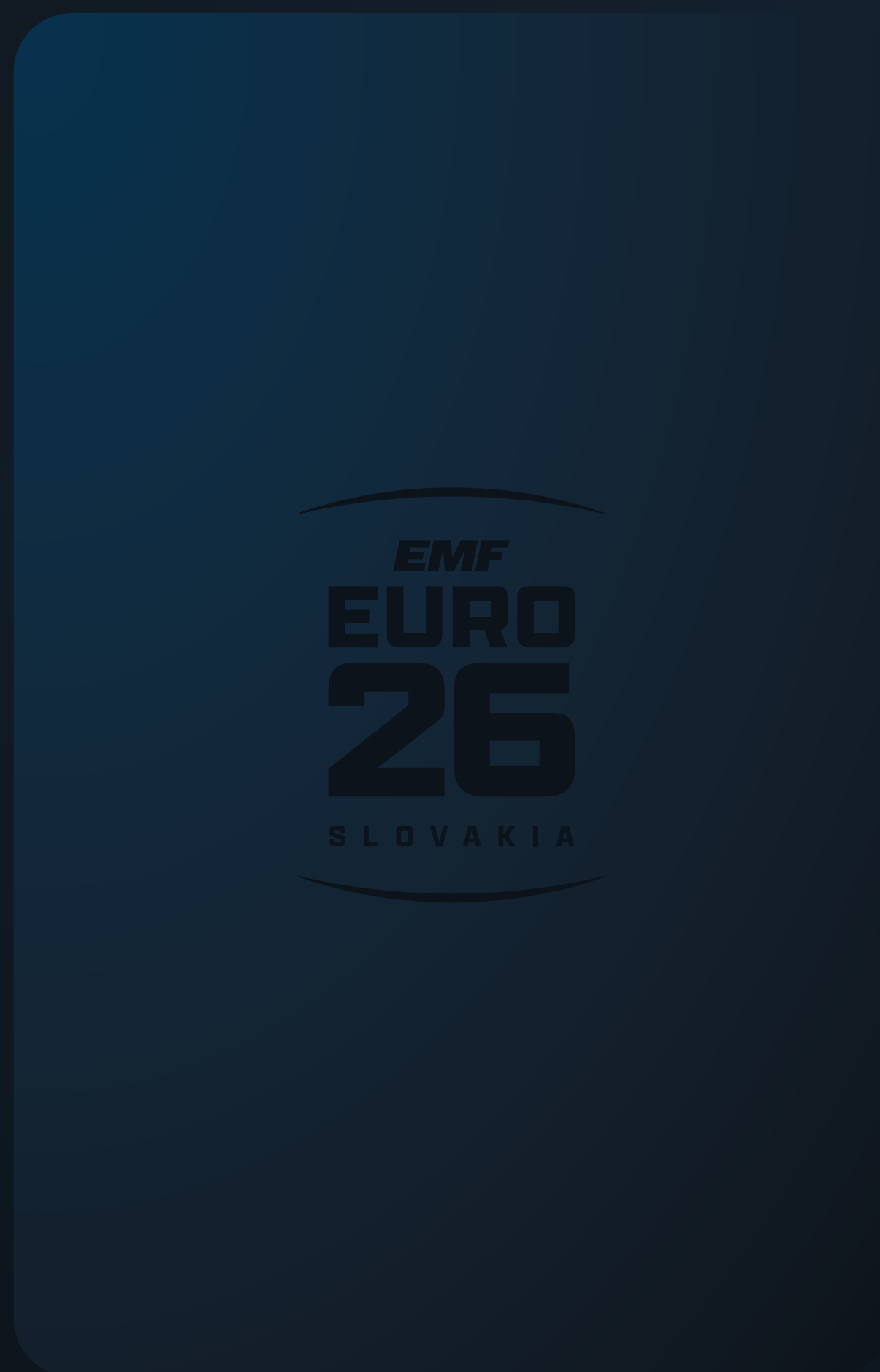
Opacity - 60%

# 7.1.0

## BACKGROUND LOGO



Main / Dark Blue background



Accent Blue background



Red background



# 7.2.0

## BACKGROUND WAVES

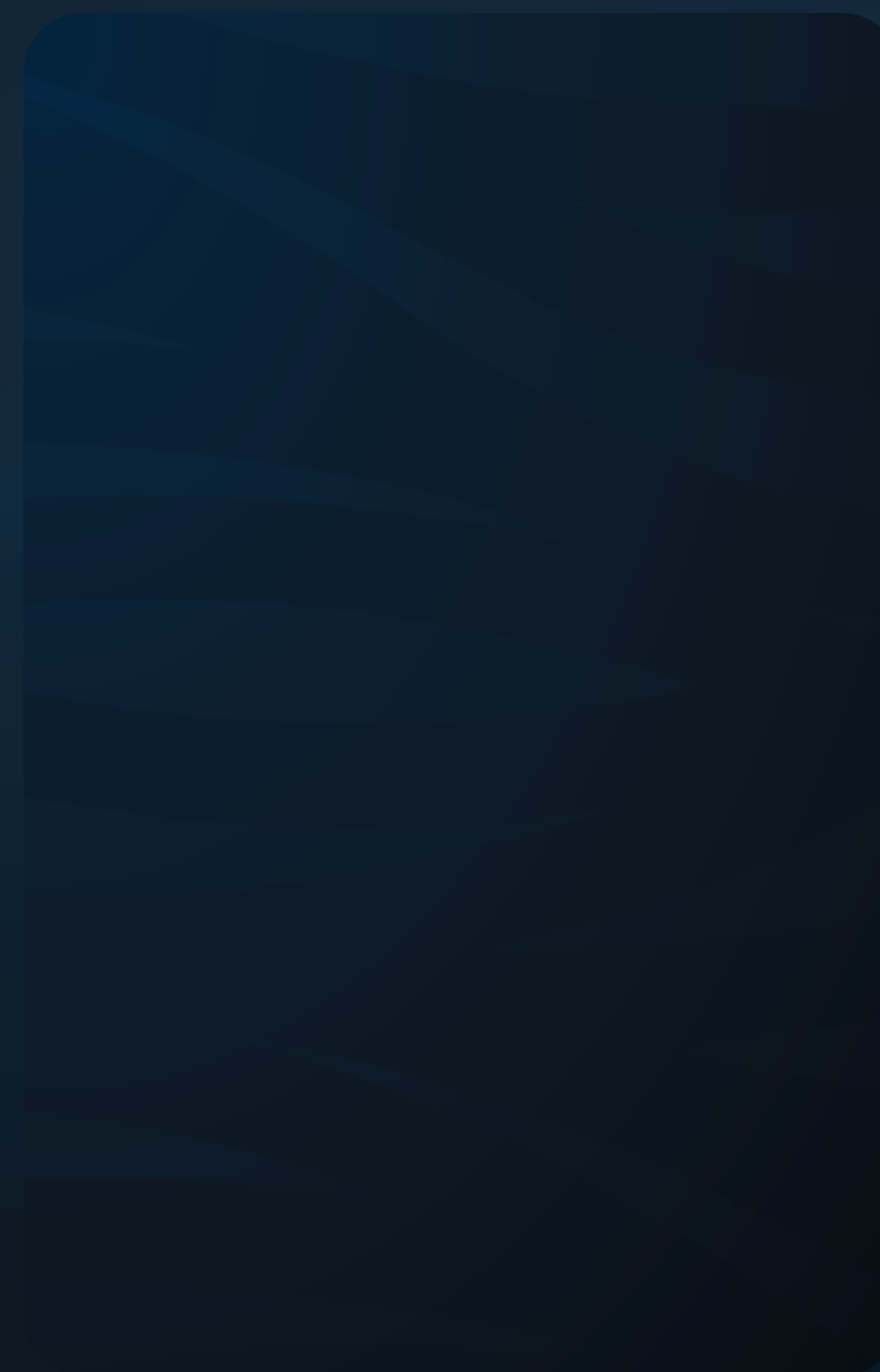
Main / Dark Blue background



Accent Blue background



Red background



# 7.2.0

## BACKGROUND APRIL



# 10.0

## KEY VISUAL - BILLBOARD V01



Mock up visualization

9920

  
**EMF**  
**EURO2026**  
SLOVAKIA

**MAJSTROVSTVÁ EURÓPY**  
**V MALOM FUTBALE**  
BRATISLAVA 27/MÁJ - 4/JÚN 2026

ticketportal

**nike**  
je tipovanie

FOND NA PODPORU ŠPORTU

MINISTERSTVO  
CESTOVNEHO RUCHU  
A ŠPORTU  
SLOVENSKEJ REPUBLIKY

# 10.0

## KEY VISUAL - BILLBOARD V02



Mock up visualization

9920

**EMF EURO2026 SLOVAKIA**

**MAJSTROVSTVÁ EURÓPY V MALOM FUTBALE**

**BRATISLAVA 27/MÁJ - 4/JÚN 2026**

*niké*  
je tipovanie

FOND NA PODPORU ŠPORTU

MINISTERSTVO CESTOVNEHO RUCHU A ŠPORTU SLOVENSKEJ REPUBLIKY

ticketportal | PLG

PLATNOVÝ PARTNER: HORÁKTI  
STREŠOVÝ PARTNER: HELP CAR  
PARTNER FITNEHO REŽIMU: DrWIT  
PARTNER: MATYŠÁK  
MEDIAĽNI PARTNERI: nike, TOP LIGA, X RADIO EXPRES, ŠportE.sk, STARTITUP, ŠPORT.SK, bigmedia

# 10.0

## KEY VISUAL - BILLBOARD V03



Mock up visualization



# 10.0

## KEY VISUAL - CITYLIGHT



December



FEBRUARY

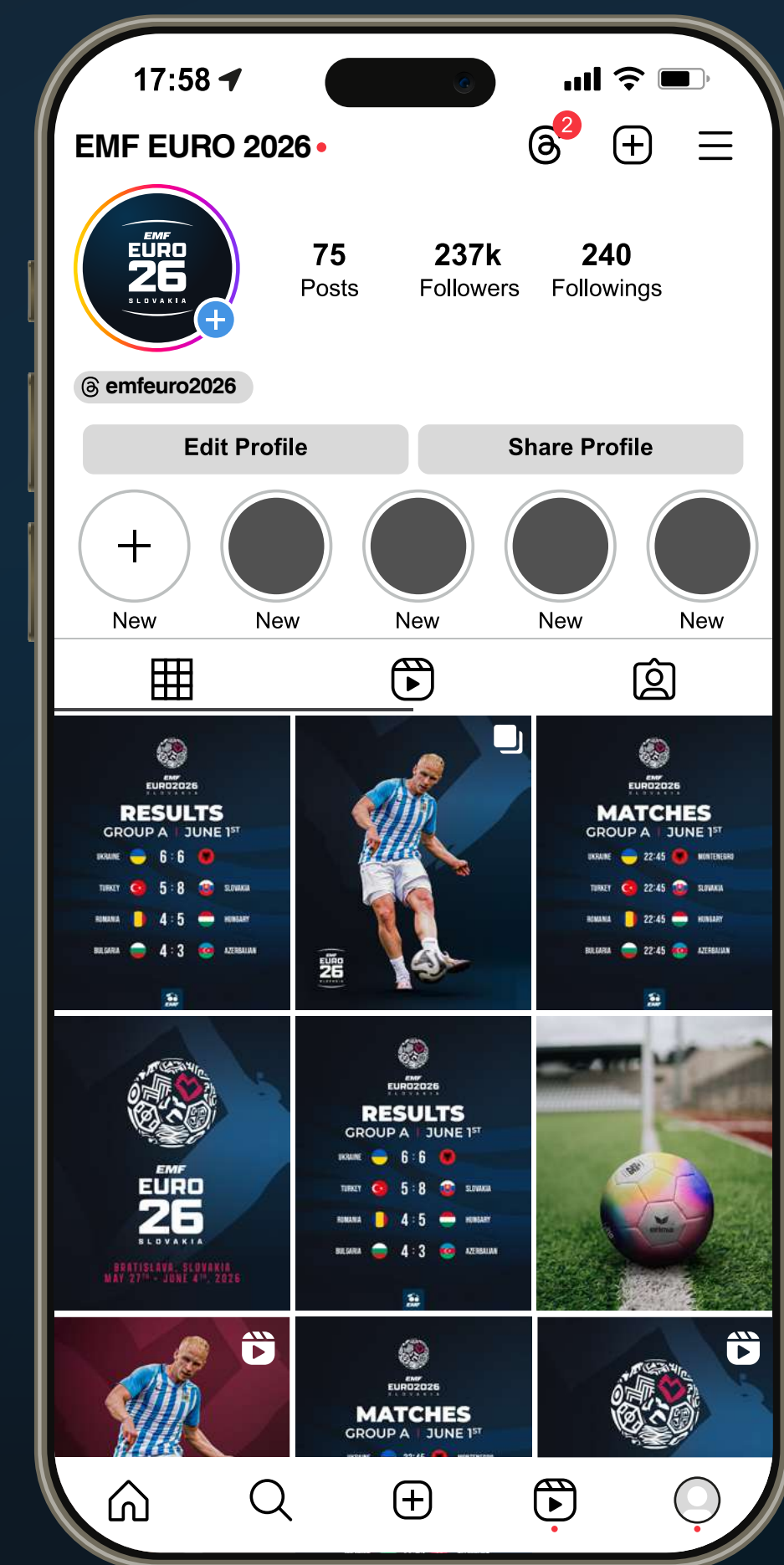


APRIL

# 11.0 APPLICATIONS



Apply branding consistently across digital, print, and physical formats. Ensure logo visibility and color harmony. Maintain balance between design freedom and guideline consistency.



# 11.0 APPLICATIONS





**MONTHS TO GO**  
**27 / MAY - 4 / JUNE 2026**  
BRATISLAVA / SLOVAKIA




## GROUP E

-  KAZAKHSTAN
-  HUNGARY
-  POLAND
-  SLOVENIA




## GROUPS

<b>A</b>  SLOVAKIA  MONTENEGRO  BOSNIA & HERZEGOVINA  GREECE	<b>B</b>  BULGARIA  CZECHIA  PORTUGAL  ISRAEL	<b>C</b>  SERBIA  UKRAINE  BELGIUM  TÜRKIYE
<b>D</b>  ROMANIA  GEORGIA  ENGLAND  SPAIN	<b>E</b>  KAZAKHSTAN  HUNGARY  POLAND  SLOVENIA	<b>F</b>  AZERBAIJAN  FRANCE  ITALY  AUSTRIA



# 11.0 APPLICATIONS



**EMF EURO 2026 SLOVAKIA**

**EMF EURO**

**ŠTARTUJE O 50 DNÍ**

**27/MÁJ - 4/JÚN**

*niké | je tipovanie*

FOND NA PODPORU SPORTU

**EMF EURO 2026 SLOVAKIA**

**niké je tipovanie**

Bazüková vstupenka Turnaj (52 zápasov) 27. 5. - 4. 6. 2026  
 Priemerná cena: 29,99 €  
 Miesto: 10 Vpravo

**WIN THE TICKETS**

EMF

**EMF EURO 2026 SLOVAKIA**

**MAY 29<sup>TH</sup> | FRIDAY | DAY 3**

ROUND	TIME	GROUP
<b>DAY MATCHES</b> 5€		
2	BELGIUM 10:45 SERBIA	C
2	PORTUGAL 12:00 BULGARIA	B
2	FRANCE 13:15 AUSTRIA	F
2	UKRAINE 14:30 TÜRKIYE	C
2	ITALY 15:45 AZERBAIJAN	F
<b>EVENING MATCHES</b> 5€		
2	CZECHIA 17:30 ISRAEL	B
3	KAZAKHSTAN 18:45 HUNGARY	E
3	SLOVENIA 20:00 POLAND	E
3	SPAIN 21:15 ENGLAND	D

EMF

# 13.0

## MERCHANDISE

Branded items include jerseys, referee kits, hats, scarves, cups, banners, and keychains. Ensure consistent colors and typography across all merchandise.



# 13.0

## MERCHANDISE



Hoodie / Crew Neck / Tshirt - Design V01

Hoodie / Crew Neck / Tshirt - Design V02

# 13.0 MERCHANDISE



Hoodie / Crew Neck / Tshirt - Design V03

Hoodie / Crew Neck / Tshirt - Design V04

# 13.0

## MERCHANDISE



Cap Dark Blue



Cap Blue

# 13.0

## MERCHANDISE



Scarf double color

# 14.1.1

## EVENT GEAR | OFFICIAL BALL

The **SENZOR STAR Match Kopernikus** is a high-quality match ball with a newly developed 3D-textured surface for a soft touch, great control, and faster play. Its bonded, seamless construction ensures high durability and minimal water absorption in rain.

ERIMA's 18-panel design and 8-Circle Concept provide perfect roundness, while the carbon-latex bladder delivers a precise trajectory and quick acceleration. Finished with eco-friendly, water-based print colors, the ball is built for speed, precision, and consistent performance.



# 14.1.2

## EVENT GEAR | MASCOT

A mascot plays a vital role in any sporting event, bringing energy, fun, and personality to the occasion. Beyond simply entertaining the crowd, a mascot creates a strong emotional connection between the event and its audience, helping to build a sense of unity and excitement.

Through its unique design and playful interactions, the mascot becomes a recognizable symbol of the event, promoting its identity both on and off the field.

By embodying the spirit of competition and joy, the mascot ensures that the event remains memorable, engaging, and inclusive for participants and spectators alike.



# 14.1.3

## EVENT GEAR | PLAYERS JERSEYS



Jerseys and uniforms should maintain a consistent and professional appearance across all teams and participants. The official event logo and federation logo must be placed in a designated position on the sleeves.

Sponsor logos should follow approved placement rules to ensure balance and visibility.

Player names and numbers on the back must be clear, legible, and sized consistently to maintain legibility.

Consistency in elements placement ensures cohesive look throughout the event and teams themselves.



# 14.1.3

## EVENT GEAR | JERSEYS GUIDELINE



**SPONSOR LOGOS OPTIONAL**  
Logos of sponsors may be printed on front side of the jersey on left and right clavicle area.

**2 MAIN SPONSORS OPTIONAL**  
If you want it is possible that in front side of the jersey you can print the sponsor of the team.

**1 SPONSOR LOGO OPTIONAL**  
Logo of sponsor may be printed on front side of the shorts on left leg.

**SPONSORS LOGOS OPTIONAL**  
Logos of sponsors may be printed on back side of the shorts on left and right leg.

**COUNTRY SYMBOL MANDATORY**  
LOGO / EMBLEM of the country.  
Minimum Height 7cm

**CHAMPIONSHIP LOGO MANDATORY**  
LOGO / EMBLEM of the championship. It should be printed on the left sleeve of the jersey. The round logo is sent to you attached.  
Minimum Height 10cm

**1 SPONSOR LOGO OPTIONAL**  
Logo of sponsor may be printed on front side of the shorts on left leg.

**SPONSORS LOGOS OPTIONAL**  
Logos of sponsors may be printed on back side of the shorts on left and right leg.

**COUNTRY / PLAYER NAME MANDATORY**  
The name of the country should be printed over the number of the player. Alternative, it is possible that the player's name is printed instead of the name of the country. It is your choice. The area can't be empty.  
Minimum Height 6cm

**EMF LOGO MANDATORY**  
LOGO / EMBLEM of the EMF. It should be printed on the right sleeve. The round logo is sent to you attached.  
Minimum Height 8cm

**PLAYER NUMBER MANDATORY**  
A big number of the player should be printed on the back side of the jersey. All numbers among 1-99 are allowed.  
Minimum Height 25cm

**1 - 4 SPONSORS LOGO OPTIONAL**  
Logos of one up to four sponsors may be printed below the player number.

**FRONT**

**BACK**

# 14.1.3

## EVENT GEAR | JERSEYS GUIDELINE



### SPONSOR LOGOS OPTIONAL

Logos of sponsors may be printed on front side of the jersey on left and right clavicular area.

### 2 MAIN SPONSORS OPTIONAL

If you want it is possible that in front side of the jersey you can print the sponsor of the team.

### PLAYER NUMBER MANDATORY

A Small number of the player should be printed on the shorts on the leg. Minimum Height 10cm

### COUNTRY SYMBOL MANDATORY

LOGO / EMBLEM of the country. Minimum Height 7cm

### CHAMPIONSHIP LOGO MANDATORY

LOGO / EMBLEM of the championship. It should be printed on the left sleeve of the jersey. The round logo is sent to you attached. Minimum Height 10cm

### 1 SPONSOR LOGO OPTIONAL

Logo of sponsor may be printed on front side of the shorts on left leg.

### SPONSORS LOGOS OPTIONAL

Logos of sponsors may be printed on back side of the shorts on left and right leg.

### COUNTRY / PLAYER NAME MANDATORY

The name of the country should be printed over the number of the player. Alternative, it is possible that the player's name is printed instead of the name of the country. It is your choice. The area can't be empty. Minimum Height 6cm

### EMF LOGO MANDATORY

LOGO / EMBLEM of the EMF. It should be printed on the right sleeve. The round logo is sent to you attached. Minimum Height 8cm

### PLAYER NUMBER MANDATORY

A big number of the player should be printed on the back side of the jersey. All numbers among 1-99 are allowed. Minimum Height 25cm

### 1 - 4 SPONSORS LOGO OPTIONAL

Logos of one up to four sponsors may be printed below the player number.



FRONT



BACK

# 14.1.3

## EVENT GEAR | JERSEYS GUIDELINE



IF THE COLOR OF THE JERSEY AND COLOR OF THE LOGO DOES NOT MAKE STRONG ENOUGH CONTRAST PLEASE USE THIS VERSION OF LOGO



14.1.4

EVENT GEAR | REFEREE JERSEYS



# 15.0

## SPONSORSHIP & CO-BRANDING

Use monochrome white versions on dark backgrounds and full color versions on light backgrounds as shown below.



# 15.0

## VENUE BRANDING



# 15.0

## VENUE BRANDING



